ACCOUNTING FACULTY


Journals that have been rated by the December 2004 faculty study are noted after the journal title: **A+** are Very prestigious, refereed, in which it is extremely difficult to publish, **A** are prestigious, refereed, in which it is very difficult to publish, and **B+** are highly recognized, refereed, in which it is difficult to publish.


Journals that have been rated by the December 2004 faculty study are noted after the journal title: A+ are Very prestigious, refereed, in which it is extremely difficult to publish, A are Prestigious, refereed, in which it is very difficult to publish, and B+ are Highly recognized, refereed, in which it is difficult to publish)


**FINANCE FACULTY**


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Journals that have been rated by the December 2004 faculty study are noted after the journal title: **A+** are Very prestigious, refereed, in which it is extremely difficult to publish, **A** are Prestigious, refereed, in which it is very difficult to publish, and **B+** are Highly recognized, refereed, in which it is difficult to publish.


Journals that have been rated by the December 2004 faculty study are noted after the journal title: A+ are Very prestigious, refereed, in which it is extremely difficult to publish, A are Prestigious, refereed, in which it is very difficult to publish, and B+ are Highly recognized, refereed, in which it is difficult to publish)


INFORMATION SYSTEMS AND QUANTITATIVE SCIENCES FACULTY

Management Information Systems:


John Durrett, John Priest, and Lisa Burnell, "Teaching Distributed Systems Design Using an


John Gordon, Chongrong Li, and Dehua Yang, “Developing A Modern Infrastructure for Open Distance Education in China – The Implementation of NCEC project,” forthcoming Communications of AIS, 2004. (Authorship alphabetic, Lin is primary author.)


Karma Sherif, Robert Zmud, and Glenn Browne, "Overcoming the Barriers Associated with Disruptive IT Innovations: The Case of Software Reuse." MIS Quarterly (A+), in press


Operations:


Bradley T. Ewing, J. B. Kruse and M. Thompson "An Empirical Examination of the Corpus Christi Unemployment Rate and Hurricane Bret," Natural Hazards Review (Journal of the American Society of Civil Engineers-ASCE), Volume 6, Number 4, November 2005, pp. 191-196. (Civil Engineering considers a premier journal as it is published by their top association, ASCE)


Journals that have been rated by the December 2004 faculty study are noted after the journal title: A+ are Very prestigious, refereed, in which it is extremely difficult to publish, A are Prestigious, refereed, in which it is very difficult to publish, and B+ are Highly recognized, refereed, in which it is difficult to publish)


Bradley T. Ewing and J. B. Kruse “The Prime Rate-Deposit Rate Spread and Macroeconomic Shocks,” forthcoming in Advances in Investment Analysis and Portfolio Management.


M. A. Yanochik, M. Thornton and Bradley T. Ewing "Railroad Construction and Slave Prices: Rejoinder and Extension," Social Science Quarterly, Volume 84, Number 3, September 2003, pp. 744-749. (Political Science ranks this among their top journals)


Bradley T. Ewing, Michael J. Piette and James E. Payne "Forecasting Medical Cost Net Discount Rates,"
with Michael J. Piette and James E. Payne, *Journal of Risk and Insurance*, Volume 70, Number 1, 2003, pp. 87-97. (Insurance and risk management programs rank this as their best field journal)


M. A. Yanochik, M. Thornton and **Bradley T. Ewing** "Railroad Construction and Antebellum Slave Prices."


**Journals that have been rated by the December 2004 faculty study are noted after the journal title:**

- **A+** are Very prestigious, refereed, in which it is extremely difficult to publish
- **A** are Prestigious, refereed, in which it is very difficult to publish
- **B+** are Highly recognized, refereed, in which it is difficult to publish


Statistics:


Westfall, P. H. and Young. “Contradictions in Highly Cited Medical Research.” [Letter to the editor]. Journal of the American Medical Association 294(21), 2695-2696. (One of the most prestigious and influential journals.)


Journals that have been rated by the December 2004 faculty study are noted after the journal title: A+ are Very prestigious, refereed, in which it is extremely difficult to publish, A are Prestigious, refereed, in which it is very difficult to publish, and B+ are Highly recognized, refereed, in which it is difficult to publish.)

Peter Bauer; George Chi; Nancy Geller; A. Lawrence Gould; David Jordan; Surya Mohanty; Robert O’Neill; Peter H. Westfall (2003). "Industry, Government, and Academic Panel Discussion on Multiple Comparisons in a “Real” Phase Three Clinical Trial." Journal of Biopharmaceutical Statistics (B+), 13(4), 691-701.


 MANAGEMENT FACULTY


Journals that have been rated by the December 2004 faculty study are noted after the journal title: A+ are Very prestigious, refereed, in which it is extremely difficult to publish, A are Prestigious, refereed, in which it is very difficult to publish, and B+ are Highly recognized, refereed, in which it is difficult to publish)


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Journals that have been rated by the December 2004 faculty study are noted after the journal title: A+ are Very prestigious, refereed, in which it is extremely difficult to publish, A are Prestigious, refereed, in which it is very difficult to publish, and B+ are Highly recognized, refereed, in which it is difficult to publish.)


Smith, P. B., Peterson, M. F., Schwartz, S. H., Ahmad, A. H., Akande, D., Andersen, J. A., Ayestaran, S.,


MARKETING FACULTY


Journals that have been rated by the December 2004 faculty study are noted after the journal title: A+ are Very prestigious, refereed, in which it is extremely difficult to publish, A are Prestigious, refereed, in which it is very difficult to publish, and B+ are Highly recognized, refereed, in which it is difficult to publish)


Golicic, Susan L. and *Donna F. Davis* (2003), "Hypermediaries in the Supply Chain: For Better or for Worse?" *Business Horizons*, May, 77-82.


**Journals that have been rated by the December 2004 faculty study are noted after the journal title:** A+ are Very prestigious, refereed, in which it is extremely difficult to publish, A are prestigious, refereed, in which it is very difficult to publish, and B+ are Highly recognized, refereed, in which it is difficult to publish


Debra A. Laverie. “In Class Active Cooperative Learning: A Way to Build Knowledge and Skills in Marketing Courses” *Marketing Education Review* (B+), forthcoming


Madhavaram, Sreedhar, Vishag Badrinarayanan, Robert E. McDonald, “IMC and Brand Identity as Critical Components of Brand Equity Strategy: A Conceptual Framework and Research Propositions,” *Journals that have been rated by the December 2004 faculty study are noted after the journal title: A+ are Very prestigious, refereed, in which it is extremely difficult to publish, A are Prestigious, refereed, in which it is very difficult to publish, and B+ are Highly recognized, refereed, in which it is difficult to publish*
Journal of Advertising (A) 34(4), 69-80.

**Sigurd, Troye.** “Does the ADF fit function decrease when the kurtosis increases?”, with Ulf H. Olsson and Tron Foss (2003). *British Journal of Mathematical and Statistical Psychology*, November 2003, pp. 1-15


